

PETER JOHN FAJARDO

GRAPHIC DESIGNER

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Hello!

My name is Peter John Fajardo. I'm looking to work with an innovative & creative team in an environment with a long term position for growth and opportunity. I am an experienced graphic designer and illustrator with an excellent design aesthetic. With my background and experience, I am confident I can exceed your expectations. References available upon request.

EDUCATION

BACHELOR'S DEGREE

University of Nevada Las Vegas | August 2010 - Spring 2013
Graphic Design major and Art History minor

ASSOCIATE'S DEGREE

College of Southern Nevada | August 2005 - Spring 2008
Graphic Design major

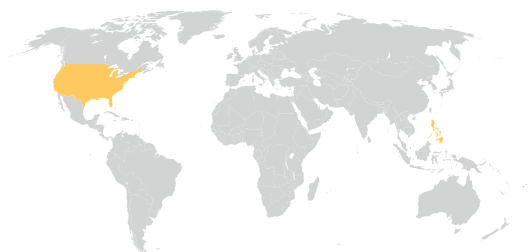
SKILLS



LANGUAGE

ENGLISH
100%

FILIPINO
100%



EXPERIENCE

LEAD GRAPHIC DESIGNER

Merco Local | March 2014 - January 2017

Prepared complex visual presentations for marketing director to fit brand creative for print, digital, outside media and direct campaigns • Completed projects with outside agencies, art services and printers • Intermediate experience with web design, SEO and site structure and functionality • Worked with executive team to create client engaging campaigns for events, trade shows, TV, and experiential marketing • Designing a local rewards card, mobile app design and interface, product & package label design, marquee, billboards, and magazine ads for marketing and local publications

GRAPHIC DESIGNER INTERN

Orriant | December 2013 - March 2014

Design the company's mobile app and user interface • Create design layouts for fliers, mailers, posters, and other print/web materials • Create graphic elements & vectors for the marketing & promotion directors and team • Redefine a new look & aesthetic for graphics within the company's existing style guides

GRAPHIC DESIGNER

KSNV | April 2013 - August 2013

Make monitors, stills, ovs' (over the shoulder shot) • Create graphic elements for the news team • Revise existing graphic elements, logos, style guides etc. • Consult the hourly rundown on newscast for new graphics, map making, breaking news and updates

FREELANCE DESIGNER

April 2012 - Present

Work with print ads for a graphic design business • Logo design for a local snack company • Site maintenance & SEO optimization • Tattoo consultation & design • Banners, site ads, print, & product design for local marketing events